



from **Wireless Giant**[®]

Wireless Giant[®] set to open additional BlackBerry stores with airport retailer
InMotion Entertainment[®]

FOR IMMEDIATE RELEASE

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MADISON HEIGHTS, MI AUGUST 31, 2009 -- Wireless Giant and InMotion Entertainment have joined together to develop and operate additional BlackBerry[®] from Wireless Giant[®] retail stores in select transportation centers, including major airports and rail stations across the United States. The stores will exclusively sell BlackBerry[®] products and services. InMotion Entertainment's primary responsibilities will include site selection, lease negotiations, and location development. Wireless Giant will provide specialized training, BlackBerry smartphones and accessories, as well as concept development, marketing and operational guidance.

BlackBerry from Wireless Giant are innovative retail stores featuring the most comprehensive offering of BlackBerry products and services and providing an exceptional purchasing experience for both consumers and corporate customers. The stores offer BlackBerry smartphones from multiple wireless service providers including Verizon Wireless, AT&T, Sprint, Metro PCS, and T-Mobile, which can be purchased and activated for use with BlackBerry[®] Internet Service and BlackBerry[®] Enterprise Server. The stores also offer support services for both end users and IT administrators of organizations of all sizes. Customers will also find a wide range of advanced technology and personal accessories for their BlackBerry smartphones.

"Wireless Giant has been successful in rolling this concept out both on the street and in an airport environment. We believe this will accelerate the growth of this concept," said Isaac Hanna, C.E.O./President of Wireless Giant.

"We are confident that the synergies between our companies will take this exciting and innovative concept to the next level," said Hanna. He went on further to say, "InMotion Entertainment brings a wealth of experience in acquiring and operating retail stores in transportation centers across the United States and with our expertise in retail cellular sales and in particular BlackBerry smartphones and accessories, I think it will be a winning combination."

Jeremy Smith, President of InMotion Entertainment stated that, "Our corporate cultures are very much inline. Both of our companies are focused on identifying the best locations, providing the

most innovative products and making sure that our management and sales staffs have access to unparalleled training in order to provide excellent customer service.”

Kevin Kern, InMotion's Director of Real Estate and Development, will be responsible for securing sites for the initiative. The companies have already identified at least eleven sites and have an additional five to seven sites under consideration.

About Wireless Giant

Wireless Giant is an innovative wireless technology retailer specializing in cellular products, accessories and services. Based in Madison Heights, Michigan the company maintains relationships with leading wireless service carriers and vendors. For more information visit www.wirelessgiant.com.

About InMotion Entertainment

InMotion Entertainment is the largest retailer of consumer entertainment products, including portable electronics, accessories, DVD's, CD's, games, and video rental services in the U.S. airport market, with over 55 locations in more than 30 airports across the country. InMotion was founded in 1997 and is based in Jacksonville, Florida. The company has embarked on an aggressive remodeling and expansion program the past two years and will continue expansion of new store development for the foreseeable future.

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