



Immediate Release

Contact: Kate Licht
DBA Public Relations
(212) 388-1400
klicht@dba-pr.com

**INMOTION ENTERTAINMENT WINS “MOST MONSTEROUS” SPECIALTY
RETAILER FOR SECOND YEAR IN A ROW AT MONSTER’S ANNUAL RETAILER
AWARDS AND CONCERT AT CES 2012 IN LAS VEGAS**

*-- InMotion Also Wins “Most Monsterous Retail Salesperson” Award for Second
Consecutive Year --*

Brisbane, CA, January xx, 2012 – Monster’s annual Retailer Awards and Concert filled the ballroom at the Paris Hotel during CES 2012 to capacity with thousands of guests attending the festivities in honor of the **Most Monsterous® Dealers of the Year Awards**. For the second year in a row, **InMotion Entertainment** was awarded “Most Monsterous Specialty Retailer,” as well as “Most Monsterous Retail Salesperson” (InMotion’s Sean Browne).

Other nominees for “Most Monsterous Specialty Retailer” included Dubai Duty Free, HMV, Trans World Entertainment Corp. and Virgin Megastore. Other nominees for Most Monsterous Retail Salesperson included employees from World Wide Stereo, Bjorn’s Audio/Video and Nebraska Furniture Mart.

Jeremy Smith, InMotion President and CEO, noted: “To receive such prestigious honors from Monster, both for ‘Most Monsterous Specialty Retailer,’ and ‘Most Monsterous Retail Salesperson’ is certainly gratifying. But for InMotion to receive both these awards two years in a row is an achievement that makes everyone here exceedingly proud! Monster’s high-quality products have been a great asset to InMotion, providing our customers with not only terrific solutions for getting more enjoyment out of their airline trips, but for helping enrich their lives all year round.”

Individuals and companies nominated for awards are selected as the best Monster Retailers in their particular categories, standing out as among the highest achievers in growth, highest percentages of total Monster product sales, and dollars-per-store sales. Each nominee reflects the highest standards of business procedure in today’s retail environment. To win, however, retailers must also have done something “above and beyond” Monster’s ordinary business processes. Winners were painstakingly chosen from among the selected nominees, with final decisions coming down to interviews with Monster reps, sales managers and trainers.

The evening continued with a concert by the legendary rock band **Chicago**, the first American rock band to chart Top 40 albums in five decades. Korean global pop sensation The Wonder Girls opened for Chicago, singing their new smash hit "Be My Baby" for the first time in English, as well as "Girls Girls" In Korean.

ABOUT MONSTER®

Monster is the world's leading manufacturer of premium headphones and advanced connectivity solutions for high-performance home entertainment, audio, home theater, computer and gaming, as well as a leading innovator in the field of mobile accessories and professional audio. The company was founded by Head Monster Noel Lee more than 30 years ago with a commitment to creating products that literally "make music sound better" and it has continued to expand and diversify ever since. Under its Monster Cable® brand, the company leads the way in advanced audio, video, and data connectivity solutions, and under the Monster Power® brand, it provides high-performance AC power line conditioning and protection products for audio/video systems. Monster continues to lead in innovation with over 350 U.S. and international patents and 100 pending, offering more than 6,000 products in over 120 countries worldwide.

Explore the world of Monster at www.monsterproducts.com.

About InMotion Entertainment®

InMotion Entertainment is the largest airport-based electronics and entertainment retailer in the nation. Project Horizon, Inc. (DBA InMotion Entertainment) offers the latest, most cutting-edge and diverse premium electronics, including tablets, netbooks, digital cameras, camcorders, video players, noise-canceling headphones and their accessories. InMotion Entertainment also offers a handpicked selection of top-rated movies, music and video games. InMotion makes traveling easy; where the friendly and knowledgeable staff assists travelers to choose the best products, turn time-consuming travel into a fun-filled journey. The company currently operates over 70 retail stores in the U.S and is growing. Contact Eden Goldberg at egoldberg@inmotionstores.com or visit www.inmotionstores.com.